

Spring Giveaway Official Rules

Promotional Period

April 2, 2020 to April 12, 2020 11:59 PM (PDT)

For Inquiries

Contact us at: promo@family-album.com

Official Rules

Eligibility

- The Promotion is open to legal residents outside of Japan who are 18 years of age or older or who have reached the age of majority in their jurisdiction of residence as of the date of entry.
- The Promotion is subject to all applicable federal, state, and local laws and regulations and is void where prohibited.
- Employees of mixi, Inc. (hereinafter referred to as "mixi") and its affiliates as well as the family members (spouse, parents, siblings and/or children) and household members of each employee are not eligible to enter.
- Participation constitutes the entrant's full agreement to these Rules and mixi's decisions, which are final in all Promotion-related matters.
- Entrants must agree to the Promotion's rules and FamilyAlbum's [Privacy Policy](#).
- Those who do not meet the requirements listed here are ineligible for entry into the Promotion's offer.

Claim Process

- Winners will be contacted by April 30, 2020. Winners will be contacted via direct message from the official FamilyAlbum account on the social media platform used to enter (Instagram, Twitter, or Facebook).
- Winners will be sent a confirmation message upon winning. We ask that winning parties respond to these messages within 48 hours. If we do not receive a response within 48 hours the winning entry may be withdrawn.

Promotion Entry & Winner Selection Process

- One person may enter as many times as they wish via Instagram, Twitter, and/or Facebook.
- Entries made outside of the promotion period are ineligible.
- Entries posted without tagging FamilyAlbum's official account and the hashtag #familyalbumapp are ineligible.
- Due to privacy restrictions, any entries posted on private accounts cannot be viewed by mixi. To enter from a private account, you must either change your account to public, send your entry via direct message to an official FamilyAlbum account, or enter using the survey link.
- Entrants' submissions must be original and cannot infringe the copyright or other intellectual property rights of any third party. Any entry found to be copied, doctored, or amended will be disqualified.
- Winners will be randomly selected from all valid entries within 10 business days of the Promotion end date.

Notes Regarding Prizes

- Prizes are as follows:
 - Go Pro winners: 3
 - Momento smartphone lens winners: 6
 - \$5 iTunes/Google Play gift card winners: 12
- Winners will be asked to provide their shipping information. Their prize will be sent to the address they provide. If we are temporarily unable to ship prizes due to shipping restrictions or service suspensions beyond our control, we will ship as soon as restrictions have been lifted. mixi does not hold responsibility for delayed shipment and/or delivery.

Usage Restrictions

- Entrants must agree that no content will be submitted that:
 - Is known by you to be false, inaccurate, or misleading.
 - Encourages or advocates any illegal or unauthorized behavior or activity; or violates any law, statute, ordinance, or regulation.
 - Is offensive, obscene, vulgar, or is inappropriate for a public and family-friendly forum.
 - Contains individuals smoking tobacco, consuming alcohol, or who appear to be under the influence of alcohol.
 - Is (or could be considered to be) defamatory, libelous, hateful, racially or religiously biased or offensive, threatening, or harassing to any individual or entity.
 - Includes any information that references other websites, addresses, email addresses, contact information, or phone numbers.
 - Contains any computer viruses, worms, Trojan horses, or other potentially damaging programs or files.
 - Infringes any third party's copyright, patent, trademark, trade secret, rights of publicity, rights of privacy, moral rights, or any other personal or proprietary rights.

Disclaimer

- Entrants are solely responsible for the information they provide and views they express on their Instagram, Twitter, or Facebook account.
- It is the responsibility of the winners to provide their correct and up-to-date information at the time of acceptance in order to receive their prize. mixi cannot be held responsible for winners who fail to do so.
- mixi bears no responsibility for any Promotion-related damages incurred by entrants.

General Terms & Conditions

- Winnings belong to the eligible winner and are not transferable to a third party or redeemable for cash.
- mixi reserves the right to refuse to award a prize or disqualify a participant if there is reason to believe there has been a violation of these Rules or of any other Promotion instructions, or otherwise where a participant has gained unfair advantage or won using fraudulent means.
- In the event of circumstances beyond mixi's control, mixi reserves the right to modify or suspend the Promotion or these Rules, in whole or in part, with or without notice. However, mixi will work to minimize the effect to participants in order to avoid undue disappointment.
- mixi reserves the right of final decision regarding all promotional matters not described in these Terms.

- All personal information given to mixi will be used only for promotional purposes and the sending of prizes. Please consult our [Privacy Policy](#) for more information.
- Entries will be subject to Instagram's, Twitter's, or Facebook's terms of service, which are available online at www.instagram.com, www.facebook.com, and www.twitter.com.
- The Promotion is in no way sponsored, endorsed, administered by, or associated with Instagram, Twitter, or Facebook. You are providing your information to mixi, not to Instagram, Twitter, or Facebook. By entering the Promotion, all participants accept that they have no claim against Instagram, Twitter, or Facebook whatsoever, and agree to a complete liability release for Instagram, Twitter, or Facebook.
- Content entrants submit to the Promotion may be reposted on FamilyAlbum's official social media accounts (Instagram, Twitter, or Facebook). Each eligible entrant grants permission for FamilyAlbum to use the contents of their entry for editorial, advertising, marketing and promotional purposes in the following forms of media in perpetuity, without compensation, notification, or permission:
 - On the FamilyAlbum website
 - On FamilyAlbum's official social media accounts (Facebook, Instagram, Twitter, YouTube, Tumblr)
 - In FamilyAlbum's online ads

Participants agree not to assert any moral rights in relation to such use where the moral rights in respect of the content, are theirs to assert.

- Winners may have their nicknames displayed in mixi's online content or social media accounts.
- If any of these terms should be determined to be illegal, invalid, or otherwise unenforceable then it shall be deleted from these Rules and the remaining terms shall remain in full effect.
- The Promotion and these Terms are governed by Japanese law and subject to the exclusive jurisdiction of the Japanese courts.